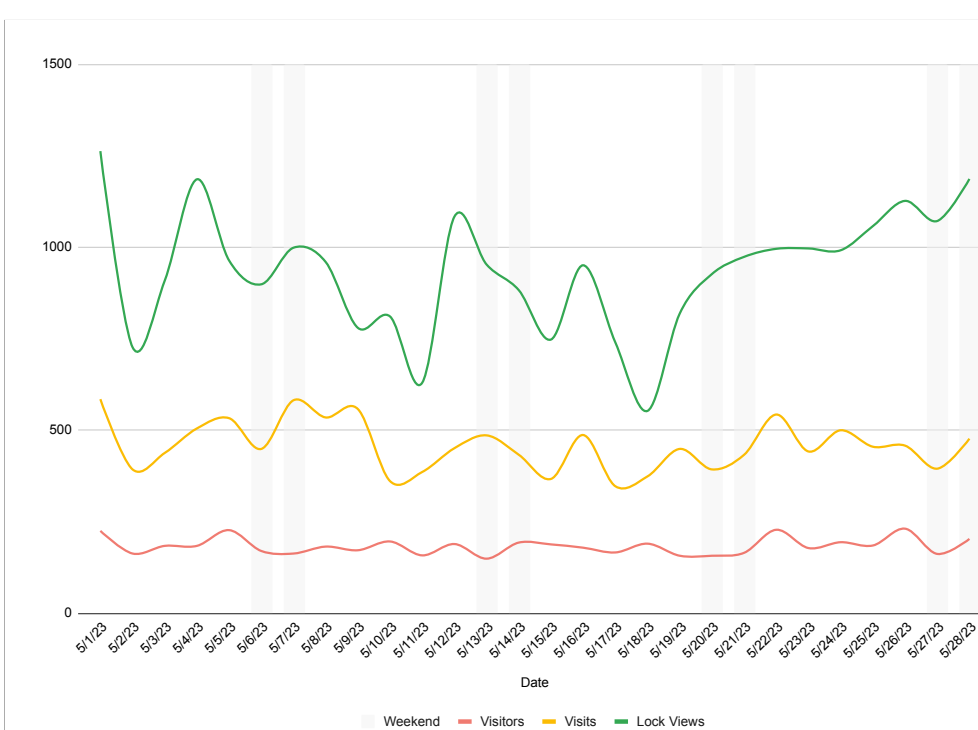


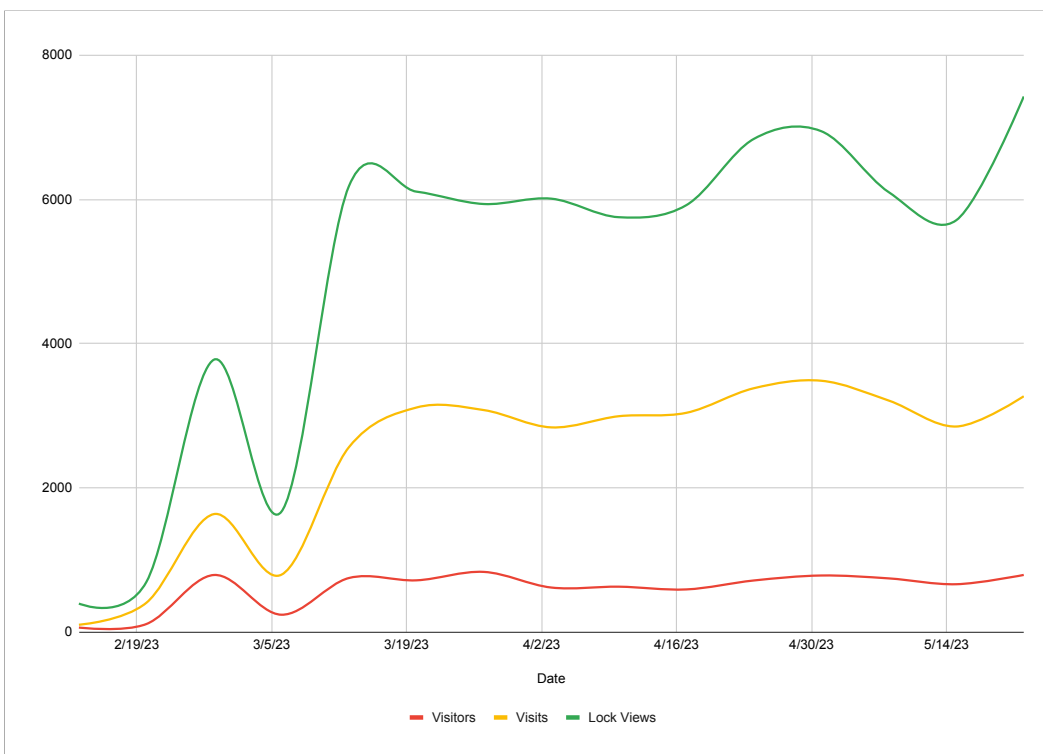


TRAFFIC BY DATE (last 28 days)



Date	Visitors	Visits	Lock Views
5/1/23	225	585	1263
5/2/23	163	393	727
5/3/23	184	438	909
5/4/23	184	505	1186
5/5/23	227	533	964
5/6/23	170	449	899
5/7/23	163	582	999
5/8/23	182	535	960
5/9/23	172	558	780
5/10/23	196	361	811
5/11/23	158	386	630
5/12/23	189	451	1084
5/13/23	149	486	953
5/14/23	193	433	883
5/15/23	188	367	748
5/16/23	179	487	951
5/17/23	166	347	740
5/18/23	190	374	553
5/19/23	157	449	819
5/20/23	157	393	927
5/21/23	165	433	974
5/22/23	228	543	996
5/23/23	178	442	997
5/24/23	194	500	992
5/25/23	185	455	1058
5/26/23	231	458	1127
5/27/23	162	395	1072
5/28/23	203	477	1187
average	184	458	935

TRAFFIC BY WEEK

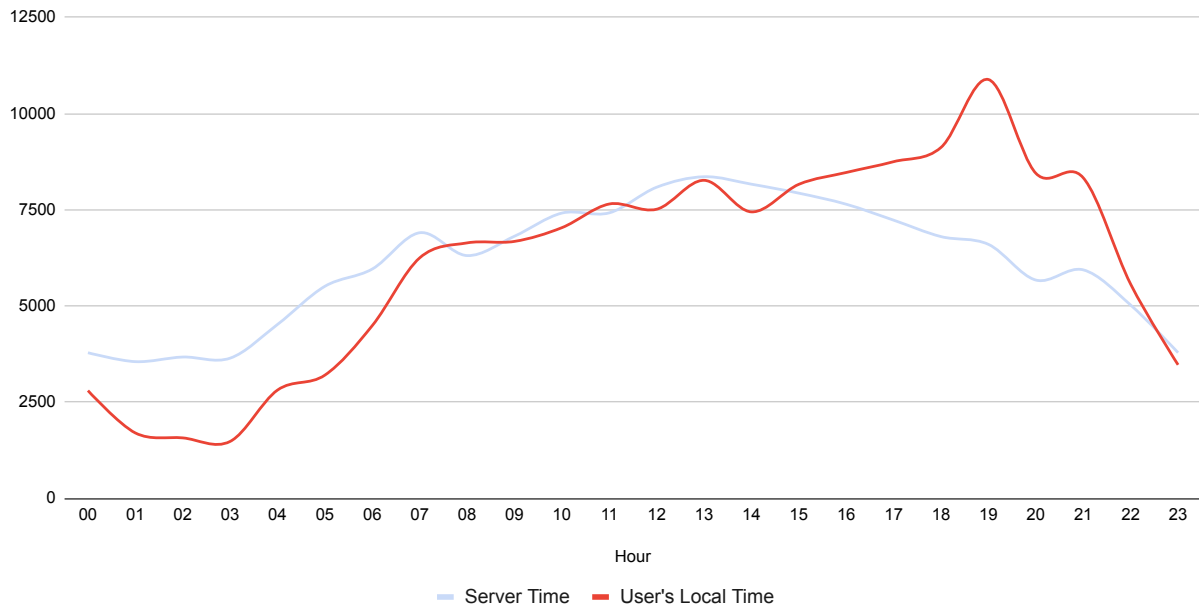


02/18/23–05/28/23 (last 100 days)

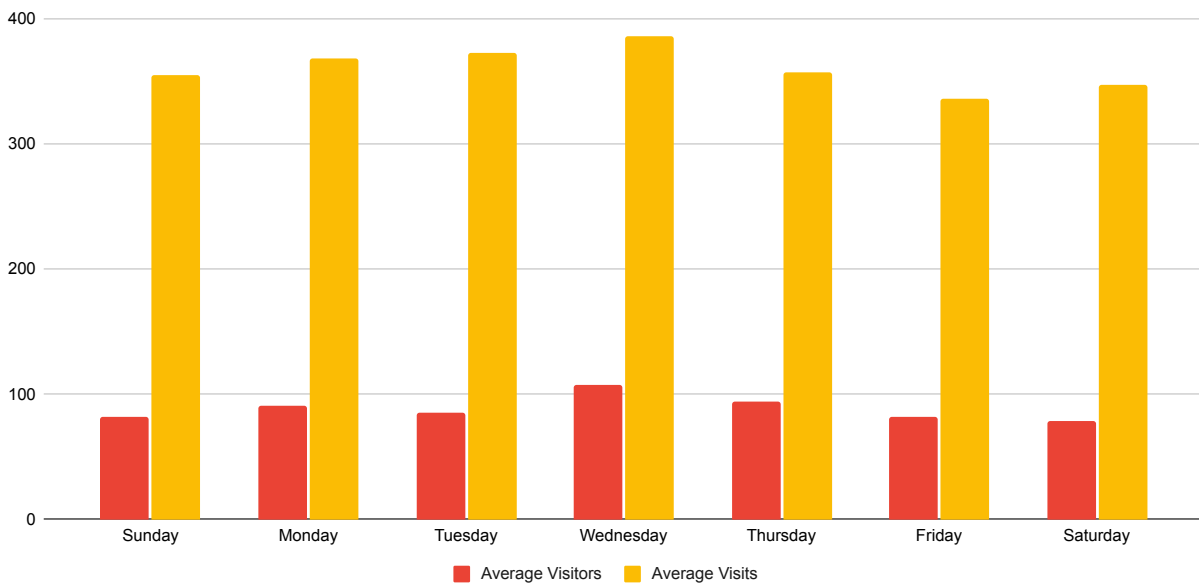
Week	Visitors	Visits	Lock Views
2/13/23	61	100	394
2/20/23	110	405	694
2/27/23	790	1635	3777
3/6/23	239	794	1668
3/13/23	748	2562	6183
3/20/23	716	3113	6109
3/27/23	833	3078	5937
4/3/23	616	2838	6011
4/10/23	628	2993	5754
4/17/23	590	3040	5921
4/24/23	714	3381	6840
5/1/23	783	3485	6947
5/8/23	743	3210	6101
5/15/23	662	2850	5712
5/22/23	791	3270	7429



REQUESTS BY HOUR



TRAFFIC BY DAY OF WEEK



02/18/23–05/28/23

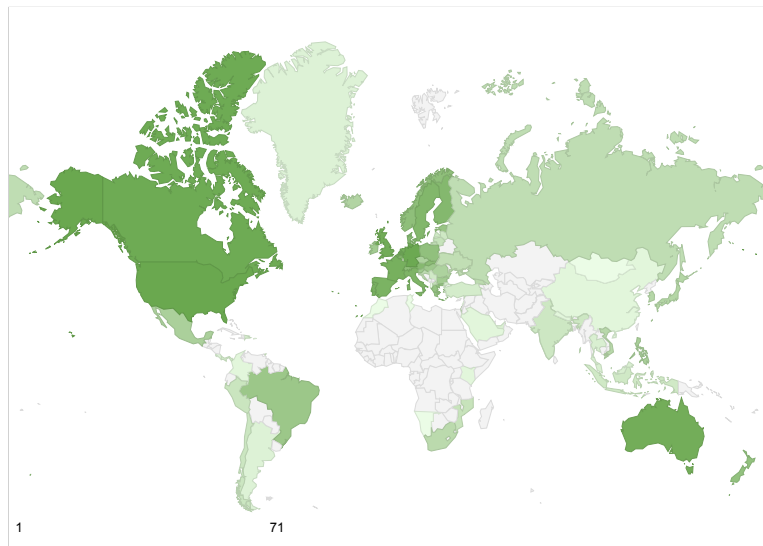
Day of Week	Average Visitors	Average Visits
Sunday	82	355
Monday	91	369
Tuesday	86	373
Wednesday	108	386
Thursday	94	358
Friday	82	337
Saturday	79	348



VISITS BY COUNTRY

Country	Visits	%Visits	Rank
United States	21544	58.6%	1
Germany	2409	6.6%	2
Canada	2259	6.1%	3
United Kingdom	2207	6.0%	4
Australia	1294	3.5%	5
Netherlands	1142	3.1%	6
France	708	1.9%	7
Portugal	595	1.6%	8
Spain	318	0.9%	9
Italy	317	0.9%	10
Belgium	313	0.9%	11
Sweden	297	0.8%	12
Finland	288	0.8%	13
Austria	281	0.8%	14
Denmark	250	0.7%	15
Slovakia	221	0.6%	16
Switzerland	198	0.5%	17
Norway	182	0.5%	18
Poland	157	0.4%	19
New Zealand	116	0.3%	20
Greece	100	0.3%	21
Estonia	96	0.3%	22
Hong Kong	96	0.3%	22
Brazil	93	0.3%	24
Hungary	87	0.2%	25
Slovenia	82	0.2%	26
Singapore	76	0.2%	27
Ireland	76	0.2%	27
Bulgaria	76	0.2%	27
Philippines	75	0.2%	30
Mexico	73	0.2%	31
Romania	70	0.2%	32
Czech Republic	70	0.2%	32
Iceland	47	0.1%	34
Japan	44	0.1%	35
Republic of Korea	41	0.1%	36
Vietnam	40	0.1%	37
Luxembourg	40	0.1%	37
South Africa	37	0.1%	39
Georgia	36	0.1%	40
Croatia	34	0.1%	41
Russian Federation	29	0.1%	42
Ukraine	23	0.1%	43
Israel	22	0.1%	44
Macedonia	22	0.1%	44
Lithuania	19	0.1%	46
Mozambique	17	0.0%	47
Bermuda	15	0.0%	48
Peru	14	0.0%	49
Chile	11	0.0%	50
India	10	0.0%	51
Latvia	9	0.0%	52
Indonesia	8	0.0%	53
Serbia	8	0.0%	53
Panama	6	0.0%	55
Turkey	5	0.0%	56
Dominican Republic	5	0.0%	56
Trinidad and Tobago	5	0.0%	56
United Arab Emirates	4	0.0%	59
Malaysia	4	0.0%	59
Thailand	4	0.0%	59
Argentina	3	0.0%	62
Greenland	3	0.0%	62
Costa Rica	3	0.0%	62
Aruba	2	0.0%	65
Saudi Arabia	2	0.0%	65
Nepal	2	0.0%	65
Colombia	2	0.0%	65
Kenya	2	0.0%	65
China	2	0.0%	65
Morocco	1	0.0%	71
Mongolia	1	0.0%	71
Puerto Rico	1	0.0%	71
Tunisia	1	0.0%	71
Barbados	1	0.0%	71
Lebanon	1	0.0%	71
Jersey	1	0.0%	71
Albania	1	0.0%	71
Namibia	1	0.0%	71

GEOGRAPHIC BREAKDOWN (Visits)

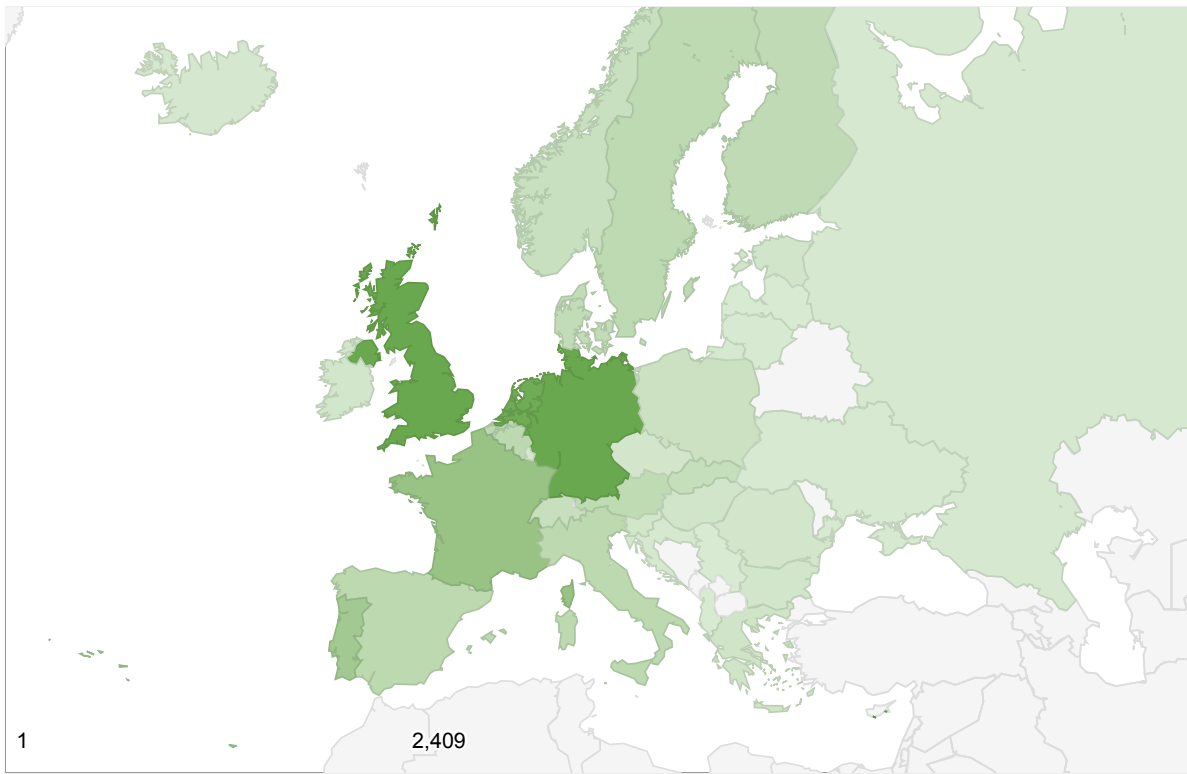


VISITS BY CONTINENT

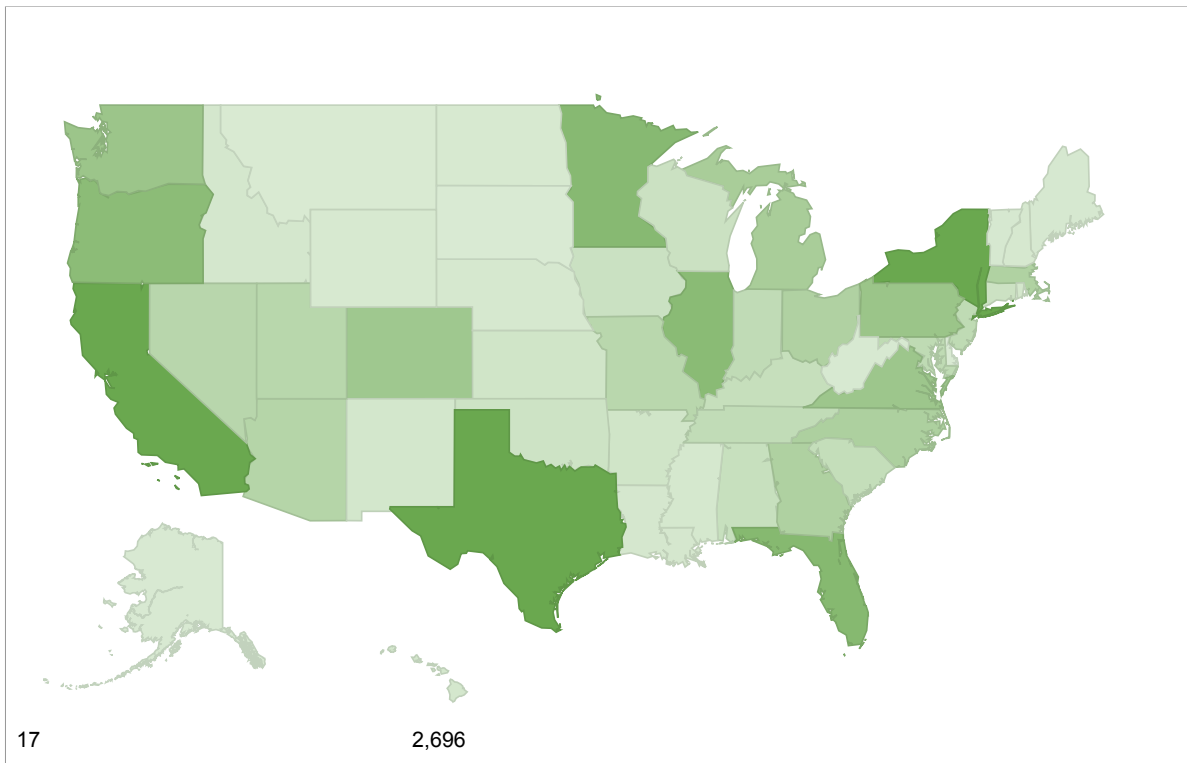
Continent	Visits	% Visits
North America	23836	65%
Europe	10758	29%
Oceania	1410	4%
Asia	473	1%
Latin America and Caribbean	218	1%
Africa	59	0%



VISITS BY COUNTRY, EUROPE



VISITS BY STATE, USA

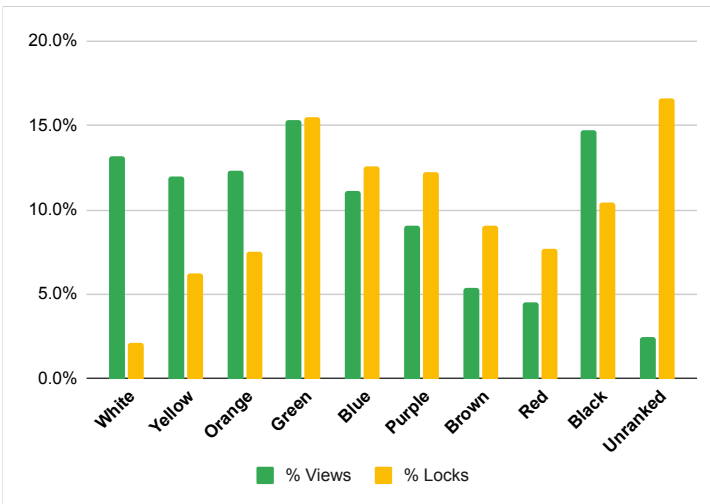




LOCK MEDIA COUNTS

Segment	Count	With Media	Percent
Top 150 locks	150	142	94.7%
Ranked locks	681	530	77.8%
All locks	817	563	68.9%

ALL VIEWS BY BELT



Belt	Views	% Views	# Locks	% Locks
White	9945	13.2%	17	2.1%
Yellow	9057	12.0%	51	6.2%
Orange	9247	12.3%	61	7.5%
Green	11526	15.3%	127	15.5%
Blue	8366	11.1%	103	12.6%
Purple	6849	9.1%	100	12.2%
Brown	4110	5.4%	74	9.1%
Red	3387	4.5%	63	7.7%
Black	11063	14.7%	85	10.4%
Unranked	1908	2.5%	136	16.6%

TOP 50 MOST-VIEWED LOCKS

Lock	Views
Any Acrylic Padlock	1161
Master Lock #1	942
Any China Padlock (granite look)	915
Master Lock 140 / Master Lock 141	895
ABUS 45 (laminated padlock)	753
Master Lock 150	736
Any lock with any tool	710
Master Lock #3	683
Master Lock 570 / Master Lock 575 / Master Lock 576	683
ABUS 55/30	647
Abloy Disklock Pro / Abloy Novel	645
ABUS 72/40	635
American Lock 1100 / A1100	579
ABUS 45/50 (brass body)	573
Any Cutaway Lock	561
Any Lever Generic/Unknown Cabinet lock	546
ABUS 55/40 (40mm or larger)	534
Master Lock #2 (Laminated brass)	532
Any Lever Generic/Unknown Cabinet lock	492
Master Lock 130	488
Master Lock #5	445
Brinks R80 disk lock	443
Master Lock 532	439
Master Lock #8 (Laminated brass)	434
Tri-Nine Padlock	418
Master Lock #7	413
Master Lock Magnum	400
ASSA 700 (Gin/tree pins and matching cylinder)	398
ABUS 64Ti/30 (30mm or smaller (<5 pins))	386
ABUS 80Ti Titanium	386
Master Lock #4 (Laminated brass)	386
Master Lock 911	381
Master Lock 410 LOTO (Lockout Tagout)	378
Any SFIC format lock (**)	374
Master Lock 930	373
ABUS 54Ti/50 Titanium	367
Brinks Brass Padlocks	364
Master Lock Pro Series	358
Timpson Special Brass Padlock	358
Abloy Protec2	356
Any SFIC with security pins (**)	345
Any SFIC format lock (unless otherwise specified)	338
Brinks Weatherproof 44mm laminated padlock	333
Any Lever Generic/Unknown Mortice lock	325
ABUS EC75 75/30	321
American Lock A5200 (bump stop model)	312
PACLOCK 90A Pro	312
Abloy Exec	311
ABUS 64Ti Titanium (40mm or larger (5+ pins))	309
Master Lock #6 (Laminated brass)	299

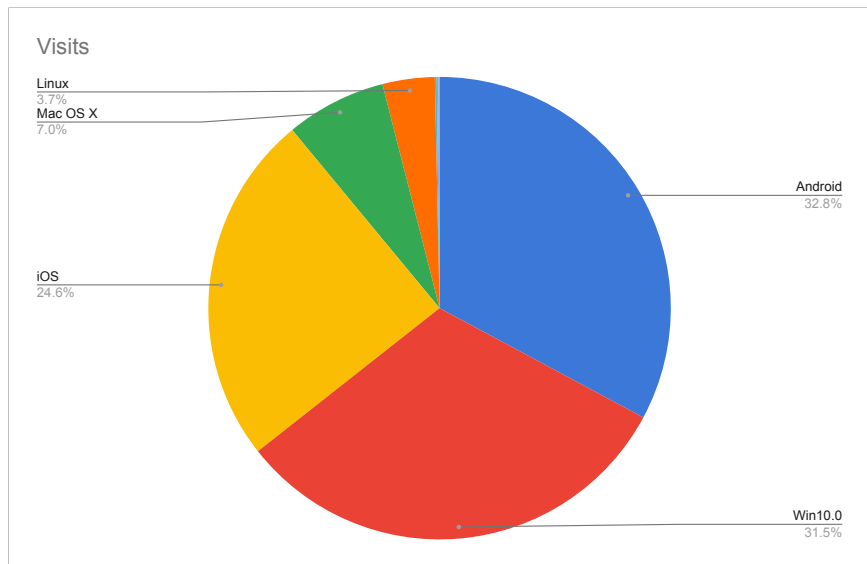
TOP 75 MOST-VIEWED LOCKS

Item	Parent	Views
Most-Viewed Locks		31378
White	Most-Viewed Locks	9962
Yellow	Most-Viewed Locks	6367
Orange	Most-Viewed Locks	5888
Green	Most-Viewed Locks	4313
Black	Most-Viewed Locks	2749
Blue	Most-Viewed Locks	1489
Brown	Most-Viewed Locks	346
Purple	Most-Viewed Locks	339
Any Acrylic Padlock	White	1161
Master Lock #1	White	942
Any China Padlock (granite look)	White	915
Master Lock 140 / Master Lock 141	Yellow	895
ABUS 45 (laminated padlock)	White	753
Master Lock 150	Orange	736
Any lock with any tool	White	710
Master Lock #3	White	683
Master Lock 570 / Master Lock 575 / Master Lock 576	Orange	683
ABUS 55/30	Yellow	647
Abloy Disklock Pro / Abloy Novel	Black	645
ABUS 72/40	Green	635
American Lock 1100 / A1100	Green	579
ABUS 45/50 (brass body)	Orange	573
Any Cutaway Lock	White	561
Any Lever Generic/Unknown Cabinet lock	Yellow	546
ABUS 55/40 (40mm or larger)	Orange	534
Master Lock #2 (Laminated brass)	White	532
Any Lever Generic/Unknown Cabinet lock	White	492
Master Lock 130	Yellow	488
Master Lock #5	White	445
Brinks R80 disk lock	White	443
Master Lock 532	Orange	439
Master Lock #8 (Laminated brass)	White	434
Tri-Nine Padlock	White	418
Master Lock #7	White	413
Master Lock Magnum	Yellow	400
ASSA 700 (Gin/tree pins and matching co)	Black	398
ABUS 64Ti/30 (30mm or smaller (<5 pins))	Yellow	386
ABUS 80Ti Titanium	Green	386
Master Lock #4 (Laminated brass)	White	386
Master Lock 911	Green	381
Master Lock 410 LOTO (Lockout Tagout)	Green	378
Any SFIC format lock (**)	Blue	374
Master Lock 930	Yellow	373
ABUS 54Ti/50 Titanium	Orange	367
Brinks Brass Padlocks	Yellow	364
Master Lock Pro Series	Green	358
Timpson Special Brass Padlock	White	358
Abloy Protec2	Black	356
Any SFIC with security pins (**)	Brown	345
Any SFIC format lock (unless otherwise sp)	Purple	338
Brinks Weatherproof 44mm laminated padl	Orange	333
Any Lever Generic/Unknown Mortice lock (Yellow)		325
ABUS EC75 75/30	Yellow	321
American Lock A5200 (bump stop model: z)	Yellow	312
PACLOCK 90A Pro	Blue	312
Abloy Exec	Black	311
ABUS 64Ti Titanium (40mm or larger (5+ pi	Orange	309
Master Lock #6 (Laminated brass)	White	299
Master Lock V-line 4150	Orange	298
ABUS 75/50 / ABUS 75IB/50	Green	290
ABUS 83/40	Orange	289
ABUS 65/35 (35mm or smaller)	Yellow	281
ABUS 65/40	Orange	277
Master Lock 6835	Green	277
Yale 500 series	Blue	277
ABUS 85	Orange	276
ABUS E-series (E20-E90)	Blue	269
Abloy Protec	Black	265
ACE laminated (40mm padlock)	Yellow	264
American Lock 5200	Green	263
ASSA Twin Combi / ASSA Triton / ASSA N	Black	262
Master Lock 931	Green	262
ABUS 84/35	Yellow	261
Yale Y110/40	Orange	256
Yuema 750 / Forte Enigma	Black	255
Brinks House Key	Orange	253
ABUS Bravus 3000	Blue	252
Yale 125/40	Orange	250
ASSA Twin 6000 (gin drivers, 6 stacks with	Black	249
Master Lock DG	Yellow	249
Any Lever Generic/Unknown curtained loc	Green	248
ABUS 74/40 LOTO	Green	244
Schlage Original Commercial/Residential	Yellow	239
Abloy Protec	Black	23

Most-Viewed Locks										
White										
Any Acrylic Padlock	Master Lock #1		Master Lock #3		Any Cutaway Lock	Brinks R80 disk lock	Master Lock #8 (Laminated brass)			
							Tri-Nine Padlock			
Any China Padlock (granite lock)	ABUS 45 (laminated padlock)	Any lock with any tool	Master Lock #2 (Laminated brass)	Any Lever Generic/Unknown Cabinet lock (1 or 2 levers)		Master Lock #7	Master Lock #4 (Laminated brass)			
				Master Lock #5			Timpson Special Brass Padlock	Master Lock #6 (Laminated brass)		
Yellow										
Master Lock 140 / Master Lock 141	ABUS 55/30	Any Lever Generic/Unknown Cabinet lock (3 levers)		ABUS 64Ti/30 (30mm or smaller (<5 pins))		ABUS EC75 75/30		ACE laminated (40mm padlock)		
		Master Lock 130	Master Lock Magnum	Master Lock 930	Brinks Brass Padlocks		American Lock A5200 (bump stop model: all standards + 1 anti-bump pin)		ABUS 84/35	
					Any Lever Generic/Unknown Mortice lock (3 levers)		ABUS 65/35 (35mm or smaller)		Master Lock DG	Schlage Original Commercial/Residential
Orange				Green						
Master Lock 150	Master Lock 570 / Master Lock 575 / Master Lock 576		ABUS 72/40			Master Lock 410 LOTO (Lockout Tagout)		Master Lock 6835	American Lock 5200	
	ABUS 45/50 (brass body)	ABUS 55/40 (40mm or larger)	American Lock 1100 / A1100	ABUS 80Ti Titanium		Master Lock Pro Series		Master Lock 931	Any Lever Generic/Unknown curtained lock (4 levers)	
				Master Lock 911		ABUS 75/50 / ABUS 75IB/50			ABUS 74/40 LOTO	
Master Lock 532	ABUS 54Ti/50 Titanium	Brinks Weatherproof 44mm laminated padlock		Black			Blue			
		ABUS 64Ti Titanium (40mm or larger (5+ pins))		Abloy Disklock Pro / Abloy Novel		ASSA 700 (Gin/tree pins and matching counterdrilling in 4+ chambers, ≥ 2 tree pins)	Any SFIC format lock (**)		Yale 500 series	
Master Lock V-line 4150		ABUS 85		Abloy Protec2	Abloy Protec		PACLOCK 90A Pro		ABUS Bravus 3000	
ABUS 83/40	ABUS 65/40	Yale Y110/40	Brinks House Key		ASSA Twin Combi / ASSA Triton / ASSA Neptun 4900 / TroVing System 10 / Tri...	Yuema 750 / Forte Enigma				
				Yale 125/40			ASSA Twin 6000 (gin drivers, 6 stacks with 5 side pins)		Any SFIC with security pins (**)	Any SFIC format lock (unless otherwise specified) (**)



VISITS BY PLATFORM



VISITS BY PLATFORM & BROWSER

Platform	Visits	Share	Browser	Visits	Share	Platform, Browser	Visits	Share
Android	12060	33%	Chrome	18526	50%	Android, Chrome	9860	27%
Win10.0	11586	32%	Safari	9016	25%	iOS, Safari	8285	23%
iOS	9043	25%	Firefox	6945	19%	Win10.0, Chrome	6219	17%
Mac OS X	2578	7%	Edge	926	3%	Win10.0, Firefox	4071	11%
Linux	1342	4%	Samsung	670	2%	Mac OS X, Chrome	1407	4%
Chrome OS	49	0%	Opera	498	1%	Android, Firefox	1347	4%
Win7	44	0%	Facebook	110	0%	Linux, Firefox	880	2%
Win8.1	27	0%	Facebook Mes	29	0%	Win10.0, Edge	851	2%
Other	15	0%	Facebook Mes	21	0%	Mac OS X, Safari	731	2%
Firefox OS	5	0%	Other	6	0%	Android, Samsung	659	2%
Win8.0	2	0%	Silk	5	0%	iOS, Chrome	520	1%
WinXP	2	0%	MSIE	1	0%	Linux, Chrome	450	1%
WinNT	1	0%	Instagram	1	0%	Win10.0, Opera	445	1%
						Mac OS X, Firefox	424	1%
						iOS, Firefox	160	0%
						Android, Edge	62	0%
						Android, Facebook	60	0%
						iOS, Facebook	50	0%
						Chrome OS, Chrome	49	0%
						Win7, Firefox	38	0%
						Android, Opera	38	0%
						Android, Facebook Me	29	0%
						iOS, Facebook Messe	21	0%
						Win8.1, Firefox	17	0%
						Linux, Samsung	11	0%
						Mac OS X, Opera	10	0%
						Win8.1, Chrome	10	0%
						Other, Chrome	9	0%
						Other	6	0%
						Mac OS X, Edge	6	0%
						iOS, Edge	6	0%
						Android, Silk	5	0%
						Firefox OS, Firefox	5	0%
						Win7, Opera	4	0%
						WinXP, Firefox	2	0%
						Win7, Chrome	2	0%
						Win8.0, Firefox	1	0%
						iOS, Instagram	1	0%
						Linux, Edge	1	0%
						WinNT, MSIE	1	0%
						Win8.0, Opera	1	0%